

Lars Hvidt

CPO

“Offering users added value with products, services and content and supporting them in reaching their individual goals is the basis for our success. We give 120% for this each day. Creativity is my passion, improvement my motivation, user experience my priority, and the team my engine.”



Lars Hvidt (born in 1986) has been CPO user of JobCloud since 2018.

He started his career at JobCloud in the role of Web Product Manager in July 2011 and took over the leadership of the PM team in April 2013. In January 2016, he also took over the responsibility for the UC teams and was designated PM and UX team manager.

Before joining JobCloud, Lars Hvidt had different roles at tillate Schweiz AG. He started there as Campaign Designer & Graphics, where he could convince customers with creative solutions. In addition to concepts, he also took care of the visual configuration of new forms of online advertising. Later, he took over the role of Product Manager Web & Mobile, where he could support the development of the portal tillate.com.

Lars Hvidt and his wife live together with their daughter in Stallikon, where they enjoy country life in proximity to the city of Zurich.

