

## Hans Tuithof

Chief Marketing Officer

*«Solving customer needs – that's what marketing is all about for me. The way to find innovative but authentic and realistic methods drives my passion and motivation every day.»*



Hans Tuithof (born 1976) has been Chief Marketing Officer for JobCloud AG since January 2020.

He has many years of experience in B2B, B2C, digital and performance-driven marketing in various industries. He started his career as Marketing Manager for Monster Benelux and subsequently held senior marketing positions at Cimpres (Vistaprint), Sonova AG and Johnson & Johnson. In his last position he was responsible for worldwide marketing and, among other things, managed the launch of a new range of digital products and services across many markets and channels. He studied Marketing & Communications at the University of Applied Sciences in Utrecht (NL).

Hans Tuithof lives with his wife and son in Männedorf.