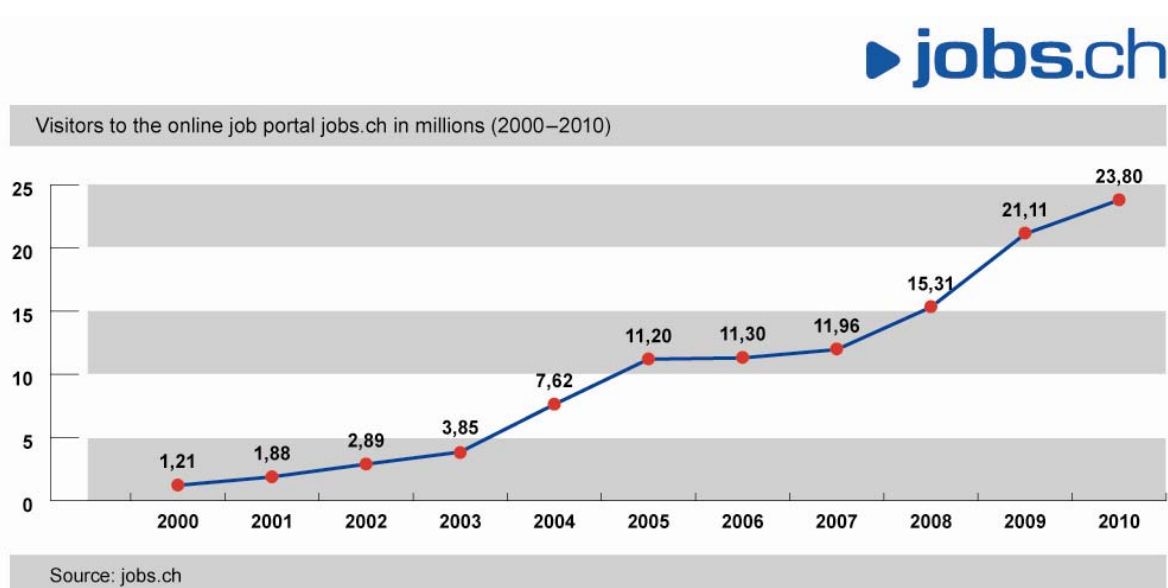


jobs.ch ends anniversary year on a record high

jobs.ch remains the uncontested No. 1 in the Swiss online job market

Leading Swiss online jobs portal jobs.ch posted an order volume of CHF 36 million in its anniversary year of 2010. This represents a year-on-year increase of over 34 percent. The website recorded 23.8 million visits in 2010 – up 12 percent compared to the previous year. Around 52 percent more new jobs were advertised on www.jobs.ch in 2010 than in 2009. Successful investments made in previous years – in the specialised vertical job platforms Jobs4Sales.ch, medTalents.ch and INGJobs.ch with their average 40 percent growth in visits, and in innovative services such as semantic search – were given further impetus in 2010.

2010 marked the Swiss online job market leader's anniversary – at the same time it was its most successful year ever for traffic, orders received and new jobs advertised. In 10 years, jobs.ch has made this platform the top address and best known website in Switzerland for job searches¹. In 2010, jobs.ch recorded 23.8 million visits, 12 percent more than in 2009. The order volume increased by over 34 percent to CHF 36 million year-on-year – and with a rise of 52 percent in new job advertisements over 2009, jobs.ch is the most consistently successful online jobs platform in the Swiss market. 2010 saw the company create 18 new positions; it currently has 73 staff on the payroll. The company intends to make further investments in 2011 to drive expansion and create more jobs.



¹ Survey by LINK Institut, November 2010. Available from media contact given below.

New areas of business, new specialisations, new services

The vertical sector portals launched in 2009, Jobs4Sales.ch, medTalents.ch and INGJobs.ch, recorded a growth in visits averaging almost 40 percent in 2010. “This is clear proof that we were on the right track from the outset,” says jobs.ch ag CEO Mark Sandmeier. “In 2010 we took the next step and expanded our offer in vertical growth markets with ictcareer.ch and Jobs4Finance.ch. Both of these platforms have shown clear upward trends in visits since their launch in mid-2010.”

The future lies in mobile internet access, for which jobs.ch is well set up: the iPhone app it launched in October 2010 had already recorded more than 42,000 downloads by the end of the year. Overall, more than 100,000 job advertisements were viewed on the iPhone and 2,600 new memberships and job search subscriptions were generated via the app alone. Since the end of December 2010 the app has been available for the iPad as well.

jobs.ch ag is also striking new and innovative paths in the area of social media: in autumn 2010 the company entered into an exclusive partnership with XING, the leading business network, to market all XING recruitment products in Switzerland. This cooperation sees jobs.ch consolidate the breadth and appeal of its service offer.

The investment made in 2009 in the Austrian job portal karriere.at is proving highly rewarding: karriere.at doubled its turnover in 2010 and, according to Google Trends, was leading the competition for numbers of visits.

“In its first 10 years jobs.ch has come a long way. Since 2007 alone we have doubled the number of visits on our website – and we still have a lot of plans in the pipeline,” says jobs.ch ag CEO Mark Sandmeier. “We have proved that we know what our customers need – for example through the creation of vertical platforms – and are thereby able to develop new revenue streams on an ongoing basis. jobs.ch is Switzerland's best-known online jobs portal. With our focus on technology and our experienced management team, we are optimally set up to benefit from the upturn in the market.”

About jobs.ch

jobs.ch is Switzerland's leading online portal for job seekers and employers across all sectors, and as such has a market share of more than 40 percent. jobs.ch has 3000 regular advertisers and receives 70,000 hits every day. The company was founded in 2000 and currently employs more than 70 staff in Zurich and Lausanne. In 2010 it posted an order volume of CHF 36 million.

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