

Press release

Zurich, Hamburg October 21st, 2010

Largest Swiss job platform now cooperating with leading business network

jobs.ch and XING enter exclusive partnership

jobs.ch ag is taking over the marketing of all recruitment products on XING in Switzerland. Consequently www.jobs.ch will be the sole Swiss online jobs portal working hand in hand with XING, one of the most important channels for the recruitment of executives and experts in the field of Web 2.0. Through this partnership, jobs.ch ag will make its service range more attractive while consolidating its position as leader on the Swiss market.

jobs.ch and XING have turned the Swiss online jobs market upside down: with immediate effect, jobs.ch will now market all XING job advertisements in Switzerland. In addition to posting job advertisements, this also involves marketing recruiter memberships at www.xing.com. For the first time, by placing their job advertisements on jobs.ch and xing.com, Swiss customers now have the opportunity to access two top-quality channels from a single source.

As Mark Sandmeier, CEO of jobs.ch explains: "Our own experience is confirmed by the latest trend report* examining online recruiting in Switzerland: recruiting via social media is currently generating considerable interest among human resources managers. We are therefore looking forward to our future collaboration with the leading online business network in the German-speaking world. We are already collaborating on further specific projects which will be launched in the coming months and will be unique in Switzerland."

The cooperation therefore unites the growth sectors of social media and the online jobs market on the Swiss market. This means that XING will become even more attractive for its members thanks to the increased number of jobs posted in Switzerland. "The cooperation with jobs.ch increases our visibility on the Swiss market and makes us even more interesting to men and women throughout Switzerland. Via jobs.ch, employers' job advertisements on XING also reach latent job seekers – members who are not actively job hunting but who are always eager for a new challenge," explains Stefan Schmidt-Grell, Director of Product Marketing at XING AG.

* Study: Online recruiting trend report for Switzerland 2010: a labour market study conducted by Prospective Media Services AG. Available from the media contacts listed below.

About jobs.ch

jobs.ch is Switzerland's largest online portal for job seekers and employers across all sectors. The company was founded in 2000 and last year recorded a turnover of CHF 26.8 million. jobs.ch is the fastest growing job portal in Switzerland, with 70,000 hits every day, 3,000 permanent advertisers and 70 employees in Zurich and Lausanne. jobs.ch has had its finger firmly on the pulse of the job market for almost ten years and responds to the current needs of job seekers and employers with a wide range of innovative tools.

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About XING

XING.com is the place to be for online business networking. Millions of members use the platform every day to do business and promote their career. XING makes networking and professional contact management simple. This can be seen by the exceptionally high levels of activity the platform enjoys. Members can meet and exchange views in over 40,000 specialist groups, while also getting together at networking events to share their contacts, skills and expertise. A XING network is defined by trust - It boosts members' career prospects while acting as a recruiting portal for both companies looking to fill vacancies and qualified professionals interested in a new challenge.

The platform is operated by XING AG and is the only network in the world to offer full SSL encryption. XING AG is a listed company with headquarters in Hamburg and key strategic offices in Barcelona and Istanbul. Please visit www.xing.com for more information.

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